



Country
Universities
Centre

SOUTHERN SHOALHAVEN

Community and Corporate Partnership Prospectus



ACKNOWLEDGEMENT OF COUNTRY

We acknowledge we are located on Yuin Country. We pay our respects to both Yuin Country and Yuin Elders who are the custodians of place and story. We pledge to carry out our business in a way that is respectful of Country and of all Aboriginal people; their knowledges, cultures, and experiences.

About Us

& Why We Need Your Support



Country Universities Centre Southern Shoalhaven (CUCSS), is a place of learning located in Ulladulla where people from Southern Shoalhaven can access higher education from our own regional setting. The Centre provides a place of learning to expand knowledge, change lives, realise dreams, and build the fabric and resilience of our community.

We are part of a larger success story of regional people creating real solutions to the challenges of bringing higher education to regional areas. Our local organisation has created a dedicated study space that brings students together forming a community of learning. The Centre provides technology, social connection, learning support and access to higher education in a way that has never previously been possible in the region.

How Your Support Helps

To enable CUCSS to thrive we need your support to effectively connect the community, develop resilience and sustainability. Your support will help us expand our reach and facilitate people in our community realise the dreams of progressing their education, growing the community's skills, expertise and knowledge base. Key to our success are our partners, sponsors and philanthropists.

The support of our partners will help us to create long standing relationships working to enable local people to become the next wave of skilled professionals, improving the lives of those in our community and enriching its social and economic fabric. We have created this partner guide to assist you in understanding your capacity for impact and the recognition that flows from this. Partnering with CUCSS is an opportunity to showcase your company values, promote your commitment to corporate social responsibility, grow your brand and inspire and enrich your organisation. This will make a meaningful difference to the lives of people in our community.

Thank you in anticipation of your support.

Monica Davis, CEO, Country Universities Centre
Wayne Dedden, Chair, CUC Southern Shoalhaven
Adam Gowen, Centre Manager, Southern Shoalhaven



Contact

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Who Our Students Are

At CUC Southern Shoalhaven in 2022



100+
students
registered for
2022



13%
of our current
students identify
as First Nations
People

20+
our students attend
over 20 different
universities and other
higher education
institutions

40%
are first in their
family to attend
University

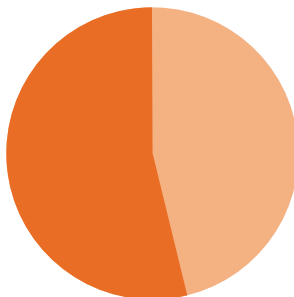


75%
of our students are 25
years and over



60%
of our students are studying
undergraduate degrees and
30% post graduate with the
remainder VET & tertiary
pathways

53%
study part time



47%
study full time

81%
of our students
are female



TOP AREAS OF STUDY:



Education **23%**



Health **20%**

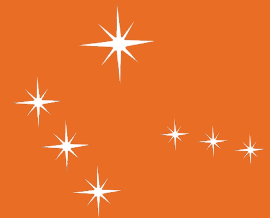
Psychology, Social
Work & Community
Services



20%

Partnership Packages

Degrees of Contribution



Promotional Opportunities	Core Partner	Gold Partner	Silver Partner	Bronze Partner
Prominent signage in the Centre	✓			
Speaking slot, promotional booth (provided by you), and logo on key marketing materials at local events	✓			
Acknowledgment of contribution in speeches and presentations	✓	✓		
Logo recognition in CUCSS email blocks and footers	✓			
Page Recognition in Annual Report	✓	✓		
CUCSS website acknowledgment & links to your web page	✓	✓		
Standing invitation to Student Graduation celebrations	✓	✓	✓	
Promotional material (provided by you) in student registration and gift packs	✓	✓	✓	
Connections to other Partner organisations	✓	✓	✓	✓
Opportunity to list CUCSS as a DGR workplace giving partner	✓	✓	✓	✓
Access to 'Hive' and Centre events. Discounted use of spaces within thehivespaces.com by arrangement	✓	✓	✓	✓
Contribution amount (per annum)	+\$50,000	+\$15,000	+\$5,000	\$2,500

There is so much to do:

- Help us extend our reach
- Connect with students to potentially grow your workforce, brand impact and enrich your region
- Build community resilience and sustainability

Become a Partner:

- Evidencing your commitment to and support of our community
- Demonstrating corporate social responsibility
- Building economic and social capability.

"Social responsibility is the responsibility of an organisation for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour that contributes to sustainable development, including the health and the welfare of society."

Guidance Standard on Social Responsibility, ISO 26000, 2010.